

Doug Carr**From:** Doug Carr [lacey@glhba.ccsend.com] on behalf of Doug Carr**Sent:** Monday, August 10, 2009 4:26 PM**To:** Doug Carr**Subject:** The Tool Box From GLHB&RAHaving trouble viewing this email? www.glhba.org/toolbox

The Tool Box

A Weekly Publication for Members & Friends
August 10, 2009

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Featured Member Benefits This Month!

[Verizon Wireless](#)
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Don't Miss Out On Saving Money With These Partners!

Dear Doug,

Great Lakes Green Set for August 21st

The second annual Great Lakes Green Conference is set to go on Friday August 21. Building green is rapidly becoming a popular buzzword in the construction industry. Some builders say that are making a marketing niche out of green building. The conference will be held at the DeVos Center in Grand Rapids. They will have a good line up of seminars and speakers. If you are interested you will want to visit the greatlakesgreenconference.com web site.



The Capital Area Damage Prevention Association is hosting a benefit golf outing on September 16, to raise money for a local family in need. Do you know of someone who could use the help right now? The benefit proceeds go to a family who has fallen on hard times, or suffering from an unexpected illness, injury, or death. If someone you know fits those qualifications, gives us a call at the office: 323-3254.

Planning to go to IBS in 2010? The block of rooms reserved for Michigan attendees to the International Builders Show has been modified. Michigan folks will want to plan to stay at either Bally's which is central to the strip, or the Las Vegas Hilton which is central to the show itself. You get your best deal if you reserve a room right now, however your card will not be charged until December. You can find more info available at: Buildersshow.com.

Your comments are always welcome! doug@glhba.org.**Doug**

CEO, GLHB&RA



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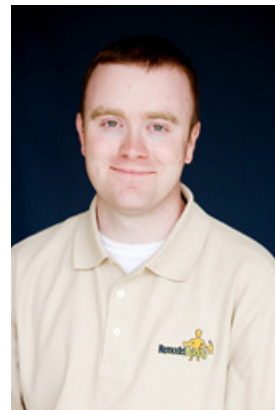
One very good
reason to be a
member of the
Greater Lansing
Home Builders
And
Remodelers
Association!
Call **Corey Fulton**
for Details
517-927-0500

Dates & Events To Remember:

Aug 10 GLHB&RA Radio Ad Campaign Continues
Aug 13 Membership Committee Meeting @ 8:30am
Sep 1 Associate Appreciation Month!
Sep 2 Wild Game Dinner Committee Meeting @ 11:30am
Sep 8 General Membership Meeting--5:30 PM Eagle Eye
Sep 15 Secrets To Building A Booming Remodeling And Home
Improvement Business In A Busted Economy
Sep 23 Annual Board Planning Meeting

Sept GMM: The Secrets To Building A Booming Remodeling Business in a Busted Economy!

Is it possible to develop a remodeling business in a busted economy? Is it still possible to take your remodeling business to the next level? Kyle Hunt says, "YES!" Kyle will be the featured speaker at the September 8th general membership meeting. He'll be giving you a little preview of his full two-hour seminar that will be on September 15th. Watch for more to come on this next week!



Renewals Can Be Paid Over 3 Months!

In an effort to help our members remain current with their membership, we are offering an option to pay your renewal dues in 3 consecutive monthly installments. The first payment is \$230, followed by \$185 for the next two months. Look for this option when you receive your renewal invoice. We offer so many great services, now is the time to make sure you are looking at everything we have to offer to help you save money.



Can You Help Recruit New Members?

Don't forget that dues for new members are \$470 until August 31. If you know someone who might be interested in joining let them know about the \$100 savings! Members recruiting members is still the most effective way to grow the organization! Any help is appreciated.

Join A Committee & Get Involved!

Are you interested in meeting new people? Are you interested in getting the most out of your membership? If you answered yes to both of the questions above then you should sign up to participate in one of our committees. "I have so much fun every year helping the association plan the annual Wild Game Dinner. I have developed some life long friends by joining a GLHB&RA committee and I encourage anyone who is not involved in a committee to sign up today!" says Stacy Schlicher of Independent Bank. Listed below are some of the Committees where you can help and have fun at the same

**Choose
Michigan Commercial
Insurance Mutual
for Workers
Compensation**



**Receive Premium Back
Through Safety Rewards**



**Call The GLHB&RA Office
for the names of
endorsed agents near
you!
517-323-3254**

**Advertise
Here!**



**You can reach
hundreds of
members of
the GLHB&RA
By
Placing
Your
Ad
Here!**

**Call Doug for
details!**

323-3254!

time:

Wild Game Dinner/Big Buck

Objective: Organize and promote the annual Big Buck contest and plan a fun filled Wild Game Dinner. The Committee currently has 13 people. This is a great way to get involved.

Golf Outing

Organize and coordinate annual golf outing for Association members and help sign up hole sponsors and teams.

Spring Home Building & Remodeling Show

Objective: Organize annual Spring Home Building & Remodeling show where members & non-members promote their products and services to the public. Help coordinate education seminars and sign up restaurants to participate in the Taste of Lansing.

Membership / Retention

Objective: Develop membership incentive programs to assure growth of the association through recruitment of new members; monitor membership renewals; and develop programs to encourage members to renew membership.

Parade of Homes

Objective: Promote the concept of home ownership and the purchase of new homes. Committee plans and organizes the Parade, including contracts, guidebooks, site signs, arrows, advertising and promotion of builders, associates and the association.

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