

Doug Carr

From: Doug Carr [lacey@glhba.ccsend.com] on behalf of Doug Carr
Sent: Friday, August 14, 2009 3:56 PM
To: Lacey Thompson; Cindy Kosloski; Doug Carr
Subject: The Tool Box From GLHB&RA

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The Tool Box

A Weekly Publication for Members & Friends
 August 17, 2009

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Want To Host An Remodeler Council Meeting?

Associate Members Call Doug Today!
 517-323-3254

Currently Seeking

Help Wanted!

Dear Lacey,

GLHB&RA Moving Home Bulding Show!

The 2010 Building & Remodeling Home Show is moving from the Summit to the Lansing Center! This is important news for our exhibitors! Contracts are being mailed this week to exhibitors from past years. So, members should watch their mail boxes and be ready to reserve their spot in the show. All booth location reservations will be **assigned on a first-come first-served basis with a 10% deposit.** Members should call Lacey.



Change Promises to be Positive All-around

Although moving the show is a challenge, there are many positives that will help us bring more traffic to the show. We are working with the Lansing Center's marketing support team to further leverage our resources. In addition, there is a golf show that is occurring at the center on the same weekend as our show. We will be discussing opportunities to cross-promote the two shows together so that both shows benefit. Exhibitors will have water and electricity within easy reach and the Lansing Center has promised a smooth move-in/move-out process.

The GLHB&RA Home Building & Remodeling Show has consistently delivered higher quality prospects than the MSU Show for three years in a row! We will continue to do that for our exhibitors. (The graph below shows the results.) We look forward to making the 2010 Show the best possible in the face of our challenging Michigan economy!

Your comments are always welcome! doug@glhba.org.

Doug

Hosts for 2010!

CEO, GLHB&RA



Serving Mid-Michigan
New Construction
& Replacement
All Phases of Plumbing
Lennox Heating & Air
Conditioning Equipment

Complete Geothermal
Heating & A/C Systems
Including
Earth & Pond Loops
New Tax Credits of 30%
Total Installed Cost
SAVE UP TO 75% ON
UTILITY BILLS
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Insurance Mutual
for Workers
Compensation



Receive Premium Back
Through Safety Rewards

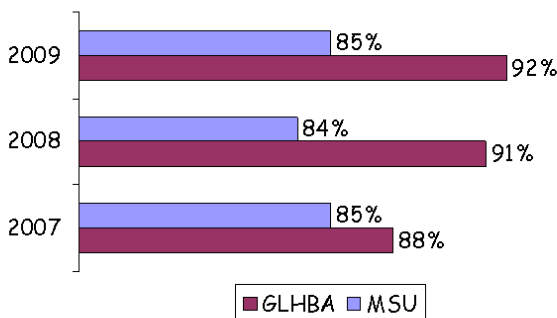


Call The GLHB&RA Office
for the names of
endorsed agents near
you!

**Association Show Draws More Homeowners
Than MSU Show Three Years In A Row!**

More Home Owners!

GLHBA Beats MSU Three Years in a Row!



Source: GLHBA Foot Traffic Survey 07-09

Dates & Events To Remember:

- Aug 17 GLHB&RA Radio Ad Campaign Continues
- Aug 13 Membership Committee Meeting @ 8:30am
- Sep 1 Be Sure To Thank An Associate this Month!
- Sep 2 Wild Game Dinner Committee Meeting @ 11:30am
- Sep 8 "Build A Booming Remodeling Business: General Membership Meeting--5:30 PM Eagle Eye
- Sep 9 Remodeler Roundtable: "How To Bid Properly"
- Sep 15 "Secrets To Building A Booming Remodeling And Home Improvement Business In A Busted Economy"
- Sep 16 RC Meeting: Flooring America 6:00 PM
- Sep 23 Annual Board Planning Meeting
- Sep 24 Remodeler Roundtable: "Managing Your Subs"
- Sep 24 GLHB&RA New Office Open House 3-5 PM

Sept. 8 General Membership Meeting

"The Secrets To Building A Booming Remodeling Business in a Busted Economy!"

It's not news to anyone that we're in the midst of an economic recession. As a Remodeler, what steps are you taking to ride out the storm? Because you're self-employed you have more control over the choices you make every day. There's work to be had. All you need is a marketing and sales system that delivers consistent results in good times and bad. Kyle Hunt and his partner teach remodelers



nationwide their [proven system](#). Come to the September 8 general membership meeting and get a "sneek preview" of his two-hour session to be held on September 15. The cost for the meeting is just \$25 for members and \$35 for non-members. It will be held at Eagle Eye Banquet Center



517-323-3254

FREE! Remodeler Roundtable Sessions!



Learn from your Fellow Remodelers at These **FREE Sessions:**

**"How To Properly
Bid Jobs And Make
Money!"**

Wed. September 8
8:00 - 9:30 AM

**"How To Manage
Projects And Subs
For Better Results"**

Thurs. September 24
8:00 - 9:30 AM

**Both sessions will
be held at the
Sponsor's location:
Lyman Sheets
Insurance
2213 E Grand River
Lansing**

**Reserve Your Seat
Today!
517-323-3254
Doug@GLHBA.Org**

**Save 22% With
Verizon**



in Bath, MI. Call to the GLHB&RA office at 517-323-3254 to reserve your seat with a credit card, or download [the RSVP form](#) today! For more information on the September 15th seminar: [click here!](#)

Renewals Can Be Paid Over 3 Months!

In an effort to help our members remain current with their membership, we are offering an option to pay your renewal dues in 3 consecutive monthly installments. The first payment is \$230, followed by \$185 for the next two months. Look for this option when you receive your renewal invoice. We offer so many great services, now is the time to make sure you are looking at everything we have to offer to help you save money.



Can You Help Recruit New Members?

Don't forget that dues for new members are \$470 until August 31. If you know someone who might be interested in joining let them know about the \$100 savings! Members recruiting members is still the most effective way to grow the organization! Any help is appreciated.

Enter The Big Buck Contest Today!

Big Buck Entry Forms Now Available!

It's time to sight in your gun and make your bow adjustments.



The Wild Game Dinner is just around the corner. Cash prizes will be awarded for the top three racks in both Firearm and Archery categories. The contest is open to all GLHB&RA members, family and friends. Invite your coworkers and neighbors to get in on the fun and enter the contest! You can download the form directly from the GLHB&RA website by [clicking here](#). Fill out the form and fax it to the GLHB&RA office

BEFORE opening day! Questions? Call 517-323-3254.

Be A Sponsor Of The Wild Game Dinner!

Want To Be A Sponsor Of the Wild Game Dinner!

Every year the Wild Game Dinner attracts hundreds of hunters and sportsmen to a night of fun and prizes. If you would like to promote your business and get your name in front of the crowd, give us a call!

There are numerous ways to gain recognition. From providing prizes to sponsoring a table, to having your name printed on specific items. We will work with you to maximize your impact. Call or [email Cindy](#) today! 517-323-3254.



One very good
reason to be a
member of the
Greater Lansing
Home Builders
And
Remodelers
Association!
Call **Corey Fulton**
for Details
517-927-0500

Capital Area Michigan Works Seeking Construction Supervisor

The Capital Area Michigan works is searching for a Construction Supervisor for its YouthBuild Program. Applicants with experience should be mailed to Douglas E. Stites, CAMW, 2110 S. Cedar, Lansing, MI 48910 by Friday August 21. Questions? Call Brindley Byrd: 517-492-5575.



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