

Doug Carr

From: Doug Carr [lacey@glhba.ccsend.com] on behalf of Doug Carr [doug@glhba.org]
Sent: Wednesday, March 03, 2010 2:53 PM
To: Doug Carr
Subject: When Social Issues Affect Economics...

Having trouble viewing this email? www.glhba.org/toolbox

The Tool Box

A Weekly Publication for Members & Friends
 February 8, 2010



In This Issue

[Upcoming Events](#)

[Article Headline](#)

[Wild Game Dinner
Night: Filled With Fun
& Prizes!](#)

[Opportunities For
Remodelers On the
Way In 2010](#)

[Virg Bernero to Speak
At MAHB Board](#)

[Reserve Your Home
Show Booth Today!](#)

[Article Headline](#)

Quick Links

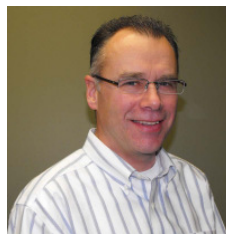
[Remodelers Council](#)
[Spike Status](#)
[Board Directory](#)
[Membership Info](#)
[Housing Starts](#)

**Don't Miss The
Next Monthly**

Dear Doug,

Connecting The Dots: How Does Education Relate To Housing Issues?

What do things like education and crime have to do with housing? It's easy to miss the connections. Most Americans take the attitude: "the other person can have their freedom until it affects me!" So in our daily activities we don't pay much attention while problems build. Then one day BAM it hits us square in our pocketbook.



For example, in 1977 Michigan had around 12,000 inmates in the prison system and the cost was 3% of the state budget. By 2007 the inmate count had risen to 45,000 with a cost of nearly 25% of the budget. Over the years people said we "should be tough on crime." So we were. In addition, 70% of surveyed parents in Michigan said that education after high school is not important. The result: for over fifty years we raised a majority of our children with little emphasis on furthering their education. A majority then took jobs along production lines that required low skill sets. Those who couldn't find jobs resorted to crime and ended up in jail.

Most of the lucky ones with the jobs worked on a General Motors (GM) assembly line and were paid wages that were too high for the required skill sets.

Meeting!



**Tuesday
February 9
Carter Lumber
16700 S. U.S.
27
Lansing**

**How To Get
More
Remodeling
Business!**
(Preview of the
Feb.16 Seminar)

**Dinner
Served
At 5:30 PM!**

\$5 Members
\$15 Non-Members

[RSVP Here!](#)

**Parade Of
Homes
2010
Builder
Deadline Near**



**New Builds &
Remodel**

But because GM was King of the car industry hill and the unions were able to twist GM's arm, it all worked. Further, the State loved to tax those high wages and people gradually began to think of all the benefits as an entitlement. It was OK while the money flowed.

Then, the rest of the world wanted in on the action. Today GM is no longer King and the unions have lost their clout. Other states and countries all jockey for position to get their share of the world's jobs and spoils. To make matters worse, new businesses are reluctant to locate here. They say we don't have enough skilled workers to meet their needs. As our skill sets go down so do our wages. Since 1995, Michigan's per capita income has declined 15% below the national average. We're getting poorer all the time. We're just beginning to see that education is important.

It's time for government to see that the old model of taxing and redistributing money doesn't work. It will not create long term job growth. Research has shown that companies go to cities with "smart" people, in other words where they find highly skilled and trained people. Jobs are not created by government. Jobs are created by companies. It's time that we begin to value education and raise up higher levels of skill sets in our state. When smart people are coupled with economically desirable business environments the businesses come. They bring jobs and the people in those jobs buy houses.

As the Governor candidly stated in her State of the State address: "the old Michigan economy is gone." I would add 'the days of high wages for low skill sets are also gone.' One element of our reinvention and adopting to new realities must include education and raising the skill sets of Michigan's people. We need to connect the dots from education to jobs to housing. And it must begin as soon as possible! What do you think? E-mail me any time at Doug@glhba.org.

Doug

CEO, GLHB&RA
Doug@glhba.org

Upcoming Events:

(Click on the links below to RSVP!)

Feb 9 Monthly Meeting Preview of the Feb 16 Get More Remodeling Business, Carter Lumber, 5:30 PM Cost \$5
[RSVP Here](#)

Feb 11 MAHB Board Meeting, Lansing, Causeway Bay
Feb 16 [Get More Remodeling Business](#) By taking advantage of the coming wave of energy incentives & financing. 8:30 AM - 11:30 AM, Lyman Sheets Insurance

Projects
Welcome!

Call Cindy
By March 5th
to Showcase
Your Project!

517-323-3254

Congratulations Big Buck Contest Winners!



Archery

1st: Jeff Faustman
2nd: Dennis Forsberg
3rd: Dale Bailey



Firearm

1st: Jake Taylor
2nd: Ken Dickinson
3rd: Dale Bailey



Agency, FREE (for members)

Feb 25 Home Show Preview, The Lansing Center 333 E. Michigan Ave, Lansing, 5:30 PM Cost \$5 (Appetizers at The Nuthouse following.) [RSVP Here](#).

Feb 26 - Feb 28 Home Building & Remodeling Show, Lansing Center

Mar 5 Parade Of Homes Builder Entry Deadline

Mar 10 Monthly Meeting "Web Based Small Business Training" MSU Federal Credit Union, 5:30 PM, Cost \$5, [RSVP Here](#)

Governor's State of State: "Crossing to the New Michigan Economy"

Last week, the Governor gave her State of the State address. Certainly she got a few things right when she said: 'our world has changed,' and that "the old Michigan economy is gone." The three things she outlined that Michigan needs to do were: 1) balance the budget, 2) reform government, and 3) bring jobs to Michigan. After noting that the budget process was "broken," Governor Granholm went on to point out her priorities: investing in tourism, roads and education.



One of her intentions to reform government includes forcing into early retirement 46,000 teachers and state workers. When she announced that a few days before the actual address, it brought hundreds of demonstrators to the Capital lawn prior to the address.

Although she highlighted several successful projects where jobs have been created around Michigan, she failed to outline any new or dramatic plans to get the legislature focused. In the process she admitted that she "had no silver bullet." Too bad. That's what we were all hoping and looking for! You can [see a transcript of her speech here](#).

Big Turnout For Wild Game Dinner Fills Night With Food, Fun, Prizes!

Nearly 250 people came out for a night of fun and prizes at the 12th Annual Wild Game Dinner. 14 tables each valued at over \$800 or more were raffled off to lots of lucky winners. Dave Creed (right) was the lucky winner of a \$1,000 prize. In addition, several thousand dollars worth of guns and archery equipment were also raffled.

There were cash prizes for three winners in each of three



Youth

1st: Damon Brandon
 2nd: Andrew Manning
 (above)
 3rd: John Causie

categories: Archery, Firearm, and Youth. (See Winner list in sidebar on left.) Everyone who attended was treated to a special wild game dinner that included Lake Perch, Elk, Venison, Pheasant and Rabbit. It was a special night for all who attended. A special "thank you" goes out to the Wild Game Dinner Committee, all of the Sponsors, Eagle Eye, and others who helped to make the night a lasting memory!

**Thank You
 Wild Game
 Dinner
 Sponsors!**



**\$800 Table
 Sponsors
 ESI Heating
 McQueen
 Landscaping/H2O
 Sprinkler Systems
 Pro Build Of
 Lansing
 Roxy Eaton of
 The Reverse
 Mortgage Center
 Wimsatt Building
 Materials**

**\$500 Buck
 Sponsor
 The Kitchen Shop**

**\$300 Spike
 Sponsors
 Independent Bank**

**Next Monthly Meeting: "How To
 Get More Remodeling Business!"**

There's a whole lot of money coming from several different sources to encourage people to upgrade their homes. The goal is to boost energy efficiency in all homes--new and existing--to a level that will begin to save energy on a national scale. The sources of money vary from utility rebates to state and national governments. Some of the programs will provide sources of financing for the projects through local banks. Most require remodelers to be "certified" in order to participate. There are several different programs that will be explained at a FREE (for GLHB&RA members) seminar on Feb 16 from 8:30 AM to 11:30 AM. Location: Lyman Sheets Insurance, 2213 E Grand River, Lansing, MI. In addition, there will be a short preview of what will be covered at [the monthly meeting on February 9th at Carter Lumber](#). To RSVP for the Feb 16 seminar [e-mail doug@glhba.org](mailto:doug@glhba.org).



***Advertise In The Parade of Homes
 Guide Book!***

***Reach thousands Of Home Buyers!
 Call Cindy for Details! 323-3254!***

**Bernero To Speak At MAHB Board
 Meeting On February 11 In Lansing!**

The Michigan Association of Home Builders (MAHB) Board meeting is scheduled to be held on Thursday, February 11 at the Causeway Bay Hotel in Lansing. The meeting begins at 7:30 AM with a full day of committee and caucus meetings to be held throughout the day. Mayor, Virg Bernero, of Lansing has announced his candidacy for Governor and has been invited to speak to the MAHB Board. Other Gubernatorial candidates are also expected to be on hand. Bernero has confirmed that he will attend and speak if he is still in the race on February 11th. All GLHB&RA members are invited to attend. The Board



\$100 Button
Buck Sponsors
All Terrain
Alterations
Arrowhead Homes
CertainTeed
Roofing
GreenStone Farm
Credit Services
Hanneman & Fineis
Concrete
Maurer & Parks
Well Drilling
MSU Demmer
Shooting Ctr.
Oade, Stroude &
Kleiman

Thank You
For Making
The Wild
Game Dinner
A Success
2010!

meeting begins at 3:45 PM. A Registration Form can be found on the [MAHB Web site](#). Or contact Pam at 517-322-0224.

Thank You MSU-FCU!
2010 Parade Of Homes
Sponsor!



Home Building & Remodeling Show
Opens At the Lansing Center
In Less Than Sixty Days!

Home Building & Remodeling Show
Nearly 90% Full At Lansing Center!

If you plan to be in the newly relocated Home Building & Remodeling Show at the Lansing Center, NOW is the time to reserve your booth space. The show is nearly 85% full! The show weekend



promises to be exciting. GLHB&RA will be partnering on promotions with a Golf Show in the next hall the same weekend! Attendees will have access to both shows with a discounted joint ticket. The show will be held the weekend of Feb 26th through the 28th. Contracts for the show can be [downloaded from the website](#) along with a copy of the [floorplan of booth locations](#). Contact [Lacey](#) for more information today: 517-323-3254.

Special Advertising Offer for Exhibitors In
The Home Building & Remodeling Show:

Exhibitors should be sure to take advantage of this special advertising offer from Channel 10! For just \$150 the first 10 exhibitors that sign up this month can take advantage of a personalized 10 second spot to be placed on the end of GLHB&RA's 20 second TV ads promoting the show on WILX Channel 10. To take advantage of this offer, contact Debbie Petersmark at 517-393-0110 or 517-819-2461, [or click on this link!](#)



Can You Assist?

Recently the GLHB&RA got a call from a single mother of a 10 year old son who has been diagnosed with Eosinophilic Esophagitis. This means he has an allergic reaction to foods, dust and other things. The doctors have proposed that he needs to live in an allergy free environment. His mom is looking for someone to help by replacing her carpeting with a laminate floor. If you can assist, please contact Carol Twiss who is coordinating the effort: 517-243-2234.



[Forward email](#)

SafeUnsubscribe®

This email was sent to doug@glhba.org by doug@glhba.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Greater Lansing Home Builders & Remodelers Association | 2937 Atrium Drive Suite 201 | Okemos | MI | 48864

THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously: if you wish to report abuse, please forward this message to abuse@constantcontact.com.